



## Specs

TITLE: Black & White Freedrawings

FORMAT: 210 x 297 mm, portrait (8.3 x 11.7 inch)

SIZE: 132 pages

PRINTING: black / white ISBN: 978-90-811226-2-7

COVER: additional bright yellow dustcover

ECO-FRIENDLY: the book is produced in an ecofriendly manner, using a waterless printing process that reduces environmental impact. Computer-toplate technology and silicon plates eliminate the use of chemicals and water, and vegetable-based inks further reduce resource use and pollution. The paper used is FSC certified 100% recycled, and is produced in a climate neutral fashion.

COLLABORATION: one of the most important aspects of this book is that it shows in what manner collaboration on an artistic and professional level can be fruitful, interesting and fun.

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Participants: forty-five artists from all over the world have participated in this project.

DRAWING: the entire book has the craft of drawing as the main theme: for illustrators, designers, artists and doodle-maniacs. This book gives insight into the process of (collaborative) drawing.

Self taught illustrative designer Jan Willem Wennekes studied Artificial Intelligence (2002) and Philosophy (2006) at the University of Groningen, the Netherlands. Like most artists, drawing and doodling have always been a part of his life. As a one-man design army he creates artwork under the name Zeptonn that ranges from t-shirts, wall-decals, skateboard graphics, wallets, posters and bags to magazine and book design.

His working space is part of the collective Studio Pats. This is where he draws, sketches, thinks, eats, drinks lots of fair-trade coffee and generally has fun. Besides working on a variety of projects such as illustration, character design, identity design and editorial design, he also loves to collaborate with other artists.

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Printed by drukkerij Kempers BV www.kempers.nl

Paper supplied by BührmannUbbens BV www.bup.nl

Made in the Netherlands

## Introduction

Black & White Freedrawings is an international book filled with drawings, in which illustrative designer Jan Willem Wennekes, better known as Zeptonn, collaborates with over forty artists from all over the world.

The project is a unique exploration of collaborative drawing. Over 40 international artists were invited to collaborate on a drawing with Zeptonn. The collaborations were set up like "collab tennis", where the artists each take turns adding to the artwork until it is finished. The collaborations are called "freedrawings" to highlight the lack of restrictions, themes and guidelines, giving the participants free reign to experiment and explore. At the same time these drawings are not a preliminary sketch, but the final artwork. They are shown in their pure form, without any editing or polishing. In 132 pages filled with freedrawing collaborations the artists take you on a journey through the process of collaboration, meanwhile showcasing their personal illustrations and working spaces.

The book is produced in an eco-friendly manner, using a water-less printing process that reduces environmental impact. Computer-to-plate technology and silicon plates eliminate the use of chemicals and water, and vegetable-based inks further reduce resource use and pollution. The paper used is FSC certified 100% recycled, and is produced in a climate neutral fashion.

Black & White Freedrawings is 132 pages of doodle goodness, 210 x 297 mm, featuring over 160 illustrations and more than 100 photos. It comes with an additional yellow dustcover that can double as a poster. The first edition has only 450 copies for sale. ISBN: 978-90-811226-2-7.

More info and online shop at www.freedrawings.nl. For more information, additional text, hi-res photos or artwork, feel free to contact Zeptonn.

Jan Willem Wennekes www.zeptonn.nl | info@zeptonn.nl | 06 4483 6363

## FEATURING ARTWORK BY:

Alexander Devol, Baseline, Beeldend Kabaal, C86, Christian Lindemann, Christian Montenegro, DGPH, Ditte Winkelman, Duudle.dk, Hello, Brute, Ian Macnider, Jan Avendano, Jawa, Jesse Hora, Jon Burgerman, Julia Sonmi Heglund, Kate Sutton, Kevin Tong, Kinza Rave, Kronk, Lala Ladcani, Leendert Masselink, MAKI, Mark Verhaagen, Meni Tzima, Meomi, Miss Lotion, Mulheres Barbadas, Nick Deakin, Oliver Hibert, Onesidezero, Peskimo, Pete Harrison, Philip Tseng, Sauerkids, Shin Tanaka, Skaffa, Teizer, Toki, Tom Judd, Undoboy, Valor and Vellum, Von Glitschka, Welmoet de Graaf and Zeptonn.

collab tennis with Tom Judd









